ART HISTORY 100--IDEA AND IMAGE

 Code:
 91808
 Section:
 F07
 Fall 2015
 4 Hours--AC FS

 Monday 1:00-1:50 and Monday & Wednesday 6:00—7:15

Mary Jo McNamaramcnamamj@potsdam.edu229 Brainerd HallOffice Phone: 267-2254Home Phone: 268-9732Office Hours: Tuesday 3:30—4:00 & Thursday, 3:30—4:00, Monday at 7:15 PM, and
by appointment

TAs:

LEARNING OBJECTIVES

In this course you will

--memorize visual images by artist, title, and date

--distinguish the major periods of art history by changes in artistic style

--distinguish the differences between description (facts) and analysis

--understand the vocabulary of the visual elements and principles of design

--critique the use of visual elements and principles of design in a work of art --analyze how the style of a work contributes to its meaning

-- analyze now the style of a work contributes to its meaning

--write three short essays and one long one in which you critique a work of contemporary art by analyzing its use of the visual elements and principles of design and how those contribute to meaning

--write a coherent introduction with a developed thesis statement

--distinguish between scholarly and popular library sources

--distinguish between keyword searching and subject heading searching

--use a variety of scholarly databases, including BearCat, WorldCat, and Art Index

--cite a reference source using the Turabian (Kate Turabian) format

-- compile a bibliography with 10 scholarly books, including 5 monographs on the artist's work, 2 books on the historical period, 2 books on the country represented by the artist, and one exhibition catalogue

--compile a bibliography with 7 articles from scholarly journals, including 2 articles on the historical period and 3 articles written before 1980

--write an annotated bibliography on web sources to distinguish between reliable and unreliable sources

--identify some of the major issues in the principles of speech and critical thinking

--organize a speech according to the 7-step organizational pattern (and demonstrate it in two speeches)

--use power point to create images to illustrate two speeches

--write, rehearse, and deliver a 5-minute persuasive speech, supported by library research, including at least one scholarly reference source, with that research cited in a bibliography according to the Turabian format

--experience oral research and understand its advantages and limitations to the historian

--write, rehearse, and deliver a 5-minute informative speech on a building in your community, using oral research cited in a bibliography.

REMINDER

This is a 4-credit course that fulfills two aspects of the gen. ed. program: FS and AC. Therefore, you should expect to do more work and more assignments than in your average class. NOTE: THIS IS A FRESHMAN SPEAKING COURSE. IF YOU FAIL THE SPEECH PORTION OF THE CLASS, YOU WILL FAIL THE COURSE REGARDLESS OF OTHER GRADES.

PURPOSE

This course aims to teach you how to analyze works of visual art and introduces you to the challenges of historical research. There is a strong emphasis on modern art. In the first part of the course you will learn the vocabulary of art by studying the visual elements (line, shape, light, color, space, proportion) that the artist uses to construct his work. In the second part of the course you will examine the many different media of the visual arts. Finally, you will have the opportunity to study some monuments and artists in depth.

REQUIRED TEXTS

Debra DeWitte, et al., *Gateways to Art* Steven Brydon and Michael Scott, *Between One and Many*, (7th Edition)

You are responsible for all lecture material presented in class and for the material in the textbooks.

To access the Norton Study Space web site, you must first register. Go to <u>http://www.wwnorton.com/gateway/Register.asp?site=gatewaystoart</u> and use the following <u>TEXTBOOK PASSCODE</u>: XFPS-DAKE + EMAIL ADDRESS. Once you have registered, you go to the following page and log in using your email address and chosen password: <u>http://books.wwnorton.com/studyspace/Logon.aspx?Siteld=gatewaystoa</u>

<u>rt</u>

The web site for the speech textbook is maintained by McGraw-Hill: mhhe.com/brydon7e

REQUIRED LECTURES AND OUTSIDE EVENTS; OTHER ASSIGNMENTS

You may be required to attend some events or lectures outside the classroom as part of your work for the course. There will be additional ungraded assignments and speeches. If you fail to do these properly, I will take points off your final course grade.

MATERIALS NEEDED

For your speeches you will need to make a power point of slide images and bring it to class on a USB port/flash drive. You MUST use Microsoft Power Point for this. If you do not have that software on your computer, then you will need to use the campus

computer center. If you don't own a digital camera, then you will have to purchase a roll of 35 mm film (or a disposable camera) and have it developed with a digital CD. REPEAT: YOU MUST USE MICROSOFT POWER POINT AND YOU MUST BRING IT TO CLASS ON A FLASH DRIVE. Other methods are not acceptable. You are responsible for your presentation's taking place in a timely manner.

GRADED REQUIREMENTS

- 1. First EXAM--Wednesday, October 14
- 2. Second EXAM--Wednesday, November 4
- 3. FINAL--Monday, December 14, 5:00—7:00 PM
- 4. PAPER--5-page paper due Monday November 30 at 6:00
- 5. SHORT PAPERS— short papers of 2-3 pages, analyzing works of modern art
- BIBLIOGRAPHY--a comprehensive bibliography on one artist of your choice. A bibliography of books only is due on Monday, September 21 at 1:00 and a revised version is due on Monday September 28 at 1:00. A list of articles is due on Monday October 5 at 1:00 and a revised version on Monday October 19 at 1:00. You may be required to do an on-line library tutorial. There will be 2 library sessions to demonstrate college-level research techniques. These will be on Monday September 14 and Monday September 28 at 6:00. A ^{3rd} session to demonstrate web searches will take place on November 16 at 6:00. That project is due Monday November 23.
 - NOTE: You MUST attend that session to get credit for the project.
- 7. FIRST SPEECH--5 minute persuasive speech on art media to be scheduled between Mid-October and Mid-November. This speech requires some research and you should hand in a bibliography. The librarian will give you tips on how to get started with your research. Your scheduled date is
- 8. SECOND SPEECH—6-minute informative speech followed by question and answer period for 2-3 minutes. Speeches will be scheduled between late-November and the last day of classes. The scheduled date for your actual speech is ______.

NOTE: 1) You must give your speeches on the scheduled dates. Only serious illness or serious family emergency would be valid excuses for postponing a speech. 2) If you miss a speech for any reason, you must be prepared to give it at any subsequent class. You will have one final opportunity. If you miss that last chance, then you have failed the course. 3) Any late speech (without excuse) will have a much lower grade. 4) The last day for any speeches is the last day of class—<u>absolutely no</u> <u>speeches in finals week</u>. 5) Power Point Slides on a USB port are required for the speech without the slides, but in that case the grade starts at a 1.5 rather than a 4.0.

- 9. SPEECH QUIZ, Part I--Monday, September 28 at 1:00 (worth 25% of total speech quiz grade).
- 10. SPEECH QUIZ, Part II--Monday, October 19 at 1:00 (worth 25% of total speech quiz grade).
- 11. SPEECH QUIZ Part III--Monday, November 23 at 6:00 (worth 25% of total speech quiz grade).
- 12. SPEECH QUIZ Part IV--Website Analysis (worth 25% of total speech quiz grade).

ATTENDANCE AND PARTICIPATION

Attendance is mandatory in the speech section on Wednesday at 1:00. Missing more than two classes without a valid excuse will result in lowering of your grade. You WILL fail the course if you miss more than 3 classes. Attendance and participation in class discussion is required for the lecture class. If you miss more than 4 classes without a valid excuse, your final grade will be lowered by one point (e.g. from a 3.0 to a 2.0 or from a B to a C). You WILL fail the course if you miss more than 6 classes without a valid excuse. NOTE: the library sessions and the outside lectures will count as 2 absences if you miss them.

You should be aware that it is difficult to do well in art history classes if you have not attended the lectures. Exams will cover lecture material as well as the reading material. Obviously, if you are ill with an infectious illness (such as strep throat or influenza), you should stay in bed and get notes from someone in the class. <u>I do not go over class</u> material with students who have been out ill. You must make arrangements with a fellow student to take notes for you and record the slides seen in class.

GRADING

The three exams, the combined speech quiz, the two speeches, the paper, and the bibliography will be added together for the final grade. If the average of all your grades is between two letter grades, the grade on your final exam will determine if you get the higher or lower grade for the course. Students MUST take the final exam to pass the course.

Make-up exams will be given at the discretion of the instructor. 1) You must have a valid excuse, such as a serious illness or family emergency. "Not feeling up to snuff," "My roommate is sick," "My father needed a ride to the airport" are not sufficient excuses. 2) You must notify me prior to the exam. You <u>MAY NOT</u> show up a week later and say: "I've been sick." 3) I will determine the format. You may be required to write a second research paper. 4) You MAY NOT miss more than one exam for any reason and pass the course. 5) There will be no make-up for the final unless you have a doctor's letter or a genuine family emergency. 6) If you are going to miss the final due to a serious illness or sudden emergency, you MUST notify me by 12:00 noon the day of the final.

You must be in class by start time on the day of a quiz or final so that you are prepared to take the exam at whatever time it is given. No exceptions will be made for students who show up late. The exams are not open-ended; they are timed with a definite stop time at which you must hand in your paper.

EXAMS

The exams will consist of some combination of the following:

- Identification questions (artist/culture and title)
- > Factual questions (fill in the blank, true/false, multiple choice, matching)
- Short discussion questions based on the reading and the analytical skills you have acquired in class
- Comparisons of two works of art, written as essays
- > Take-home questions often based on gallery assignments.

You should be able to identify the most important works by artist and title. You should know the factual material presented in class and discussed in the textbook (examples: definitions of terms, concepts, historical figures). You should be able to analyze (not just describe) a work by examining its use of the visual elements and design principles. You should be able to discuss a work's content and meaning within a context of broader historical issues.

SPEECH QUIZ

The speech quiz will be divided into four parts. Each will cover about 25% of the textbook. The format will be multiple choice, true/false, fill in the blank.

HOUSE RULES

--Absolutely no meetings with or questions from students prior to class

--Email: I answer email only once a weekday, usually between 5 and 6 P.M.

--<u>Absolutely no phones or tablets during exams</u>; anyone caught with an electronic device during an exam <u>will fail the course</u>; if you need to use the restroom, then you will have to leave the device with the TA

--CELL PHONE use: Absolutely no cell phones in the classroom. You may not talk on your cell phone, check your messages, gaze on photographs, etc. in the class.

--No ear pieces, no ipods, etc in the classroom

--LAPTOPS may be used for the purpose of taking notes; <u>absolutely no surfing—student</u> will be dismissed from class or laptop confiscated

--NO EATING OR DRINKING except water in the classroom

BEHAVIOR

You are expected to behave as a mature adult at all times. In particular, please DO NOT:

Talk during the lectures

- > Talk while your fellow students are answering questions
- Come in late on a regular basis
- Leave early except for a valid reason (a doctor's appointment)
- > Come and go during the class to use the restroom or drinking fountain
- Eat or drink in the classroom

Remember that this is a college classroom-not a baseball park, rock concert, or home entertainment center.

RETURN OF PAPERS

Papers and exams handed in on time are gathered together in a folder and graded as a group. Papers and exams not done on time are put in a separate folder of "late projects" to be graded when I have the time. <u>Therefore, do not expect to get late papers or exams back right away with the rest of the class. I am not responsible for papers handed in late.</u> They may get mixed in with other projects from other classes. Therefore, be sure to keep an extra copy.

<u>Policy on late papers</u>: Take-home essays given as part of an exam must be turned in at the time of the exam. There can be no late papers for these projects. See the separate sheet on paper assignments for the late policy on the 5-page paper.

Final exams are not handed back. All remaining quizzes, papers, etc. will be placed in a box outside my office door. I will keep them for only until September 1, 2016.