Paper #3 Language Analysis 600 words minimum

In this paper, you will be analyzing the use of language in a popular news magazine from the 1950s on McCarthyism. As with paper #2, the first draft of paper #3 will look more like a Friday Project than a formal essay. The more thoroughly you do this draft, the easier the revision will be.

- 1. Birk's and Birk's essay, "Selection, Slanting, and Charged Language" in <u>Language Awareness</u> (394-402) provides the theoretical framework for paper #3. Write a substantial paragraph on each of these concepts: selection, slanting, and charged language. You should define each concept in your own words and provide your own examples to illustrate your definition.
- 2. Complete the exercise "Language in Action" following the Birk and Birk essay 402-403. This can be done using notes, bullet points, etc., rather than paragraphs, if you wish. The purpose of this is to sensitize you to the concepts discussed by the Birks.
- 3. Using the concepts of selection, slanting, and charged language, examine the article on McCarthyism you chose for FP#6 from Newsweek or Time Magazine. On your Xeroxed copy you might want to use different colored markers or pencils to highlight the instances of each concept you find in your article.
- 4. Look carefully at the verbs, adverbs, and adjectives used in your article, determining how factual or interpretive they are.
- 5. Using the words you have highlighted in 3 and 4, apply the principles of selection, slanting, and charged language to this material. There should be several substantial paragraphs here, using the concepts from the Birks' essay and providing specific examples from your article.
- 6. What can you generalize about your magazine's coverage of McCarthyism?
- 7. Finally, considering all the discussions we have had in class about introductory paragraphs, write an introduction to paper #3, the topic of which is a language analysis of popular news about McCarthyism. Why might it be advantageous to write the introduction last?