

ARTH 100 Idea and Image

Speech assignment 1

Your first speech is to be an informative speech, five minutes in length. You are to choose an artist, and conduct research in the library on that artist. You must have three library sources, either books or journal articles (no encyclopedia or dictionary of art entries, though you may use these for background information, and must of course include them in your bibliography). You should decide on one or two works by your artist to show to the class, and structure your speech around those works. You can use the Art Department's slides, or provide one copy of your materials for me to copy for everyone in the class. You may also use posters, or other visual materials of your own.

Important: If you want to use our slides, you must make an appointment with me to do so. You should choose slides first, so that you know which ones we have and can structure your speech around them

Hints: Choose an artist whose works you really like. Don't spend a lot of time on biographical details (She was born on, etc.). Try to develop an interesting angle on the artist's work - something that will capture your audience's imagination.

Remember: You must not read from notes! You may use small cue cards, but these should just contain a few key words or phrases.

Also: **You are to give me your bibliography and outline the day before your speech.**

Guide for Speech Outline

1. Goal of Speech:
2. Form of Speech
 - A. Introduction
 1. attention getter
 2. topic sentence
 3. final sentence: your personal view
 - B. Discussion (body of speech)
 1. Make good points and give simple examples
 2. Give quotes from experts, statistics
 3. Personalize speech (make it relevant to audience)
 4. Use vivid language
 - C. Conclusion
 1. cue ending
 2. summarize main points
 3. give a parting shot (memorable quote, e.g.)